

(Support Bulletin Article.)

A MANAGEMENT ASSET
AVAILABLE TO OPERATING OFFICIALS *delete*

One year ago, a special Governmentwide suggestion campaign, called "Crash Request for Ideas", brought in more than 4,000 proposals from personnel of this Organization in ¹⁰ ~~ten~~ days. Consider for a moment: one request brought over 4,000 positive replies in ¹⁰ ~~ten~~ short days, broken by Christmas and New Year holidays.

This one special campaign produced over ⁵⁰ ~~fifty~~ new ideas which warranted attention and action; ⁵⁰ ~~fifty~~ new ideas, never before considered and yet sufficiently important to be given consideration in the nation's highest offices.

The Suggestion Awards Committee, accustomed to studying new employee suggestions every day, was pleased with the success of this special operation and delighted with the dramatic demonstration of the vast potential of mental wealth available in this Organization. Every responsible official of this Organization can see in this incident the fact that, individually, he has at his disposal a magnificent resource which can be focused on his own special problems.

This proven supply of brain power is available and ready. Again and again proof of this usable resource is spotlighted briefly in outstanding suggestions and awards. Yet, the full potential of this valuable "Management Asset" has not yet been fully exploited; ~~this~~ this Organization has an unlimited capacity to absorb valuable improvement ideas. Effective ^{supervisory} use of the Suggestion Awards Program by the operating officials will bring benefits to the entire Organization.